

Entertainment Management at the University of Montana

As an academic program housed within the College of Business, Entertainment Management examines Business Administration applied to a specific industry, Entertainment. This comprehensive program emphasizes real-time, real-world learning opportunities. Industry experts and professionals teach the classes and students are strongly encouraged to pursue internships and volunteer opportunities. Entertainment Management places strong emphasis on social responsibility. Class participation includes the planning and execution of live events. Students are exposed to a professional network throughout their academic career.

Entertainment Management provides students at the University of Montana a unique opportunity to participate in an exclusive industry by providing the educations, skills, networking, and experience necessary to begin a career upon graduation.

Certificate in Entertainment Management

Registered students of the University of Montana are welcome to join our program as it is open to all majors. Classes are offered from freshman to senior level and may be taken for graduate credit. Upon completion of 18 approved credits with a 3.0 GPA, students earn a Certificate of Entertainment Management.

Required Courses (9 credits)

BMGT 401:	Event Management (offered Fall only)
BMGT 402:	Entertainment Principles I (offered Fall & Spring)
BMGT 403:	Entertainment Principles II (offered Spring only)

Electives (9 credits)

BFIN 205S:	Personal Finance;	MART 112A:	Introduction to Film Editing;
BGEN 220E:	Business Ethics & Social Responsibility;	MUSI 130L:	History of Jazz;
BMGT 101S:	Intro to Entertainment MGMT;	MUSI 132L:	History of Rock & Roll;
BMGT 275:	Venue Management;	MUSI 202L:	Intro to Music Lit;
BMGT 375:	Business of Film & TV;	MUSI 302H:	Music History II;
BMGT 474:	Entertainment Planning & Research;	PSC 466:	Nonprofit Admin & Public Service;
BMKT 413:	Sports Marketing;	THTR 370:	Stage MGMT I
MART 111A:	Intro to Photoshop;		

College of Business majors may also choose their electives from the following:

BMGT 420:	Leadership & Motivation;
BMGT 498:	Entertainment Management Internship;
BMKT 412:	Nonprofit Marketing;
BMKT 420:	Integrated Online Marketing
BMIS 478:	Electronic Commerce

Entertainment Program's Instructional Center (EPIC)

The Program Manager and student staff provide various services to Entertainment Management students and the public:

- Academic Advising, as it applies to Entertainment Management
- Industry Databases
- Job & Internship Advising
- Industry literature
- Networking
- Meeting space
- Student workstations
- An opportunity to meet and collaborate

Location & Contact

EPIC is located in GBB L02, in the basement of the Gallagher Business Building of UM.

Our mailing address is: GBB L02
 University of Montana
 Missoula, MT 59812

Email: umem@mso.umt.edu
Phone: 406.243.5695
Fax: 406.243.6925
Website: <http://www.business.umt.edu/programs/umem/>
Facebook: facebook.com/umtentertainment
Twitter @MontanaUMEM