



**Bachelor of Science in Business Administration:  
INTERNATIONAL BUSINESS  
2018-2019 Catalog**

**\*\*Second Business Major required in ACCT, FIN, M&E, MIS, or MKTG  
(Select appropriate check sheet and complete business and general education courses as listed on that sheet.)**

**Student's Name:** \_\_\_\_\_ **ID #:** \_\_\_\_\_

**Check off the following as all requirements in each category are completed:**

- \_\_\_\_\_ Primary Lower Core Requirements in Business
- \_\_\_\_\_ Secondary Lower Core Requirements in Business
- \_\_\_\_\_ Upper Core Requirements in Business
- \_\_\_\_\_ Second major in ACCT, FIN, M&E, MIS, or MKTG
- \_\_\_\_\_ BGEN 499 Capstone

**FOUR semesters or equivalent of one foreign language with a C- or better in each course:**

Grade	Class	Credits
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Grade	Class	Term	Credits
_____	<b>BGEN 360 International Business</b> <i>Prereq: Completion of Primary Lower Core</i>	F,Sp	3
_____	<b>BMGT 480 Cross-Cultural Management</b> <i>Prereq: Completion of Lower Primary Core</i>	F	3
_____	<b>BFIN 473 Multinational Fin Mgmt</b> <i>Prereq: Completion of BFIN 322 w/ C- or better</i>	F	3
_____	<b>BMGT 467 Global Op. and Supply Chain</b> <i>Prereq: Completion BMGT 322 and BMKT 325 w/ C- or better</i>	Sp	3

**Plus two courses (6 credits) approved by your Int'l Business advisor:**

_____	_____	3
_____	_____	3
<b>SUBTOTAL</b>		<b>30-36</b>

\_\_\_\_\_  
Professor Sherry Liikala, International Business Advisor

\_\_\_\_\_  
Date

**College of Business Prerequisites 2018-2019**

**Unless a higher grade requirement is specified, all major requirements and prerequisite courses must be completed with a C- or better.**

**Not all courses listed as summer are guaranteed – Please see course schedule for summer session.**

**ACCOUNTING (ACTG) – All required 400-Level ACTG classes must be taken at UM**

<b>Course</b>	<b>Title</b>	<b>Semester Offered</b>	<b>Prerequisite</b>
ACTG 201	Prin of Financial Accounting	Fall, Spring, Summer	Coreq or prereq M 115, 121, 151, or 162 with C- or better
ACTG 202	Prin of Managerial Accounting	Fall, Spring, Summer	C- or better in ACTG 201 and in M 115, 121, 151, or 162
ACTG 305	Corporate Reporting I	Fall, Spring, Summer	Junior standing in business; Prereq C or better in ACTG 201 & 202. Coreq or prereq ACTG 203
ACTG 306	Corporate Reporting II	Fall, Spring, Summer	Junior standing in business; C or better in ACTG 305 & ACTG 203
ACTG 307	Corporate Reporting III (2 cr)	Spring	Junior standing in business; ACTG 305; coreq or prereq ACTG 306
ACTG 321	Acct Info Systems I	Fall, Spring	Junior standing in business; Coreq or prereq ACTG 203
ACTG 401	Principles of Fed Tax – Ind.	Fall	Junior standing in business; Coreq or prereq ACTG 306
ACTG 410	Cost-Management Acct I	Fall	Junior standing in business
ACTG 411	Auditing I	Spring	Junior standing in business; ACTG 306, 321
ACTG 420	Cost-Management Acct II	Intermittently	Junior standing in business; ACTG 410
ACTG 425	State & Local Govt Acctg (2 cr)	Spring	Junior standing in business; Coreq or prereq ACTG 306
ACTG 426	Acct for Nonprofit Organizations (1 cr)	Spring	Junior standing in business; Coreq or prereq ACTG 306
ACTG 432	Tax Practicum (1 cr)	Spring	Junior standing in business

**BUSINESS: FINANCE (BFIN) – All required 400-level FIN classes must be taken at UM. Career Track form signed by a finance advisor must be submitted to SoBA Advising.**

<b>Course</b>	<b>Title</b>	<b>Semester Offered</b>	<b>Prerequisite</b>
BFIN 205	Personal Finance	Intermittently	Recommended for all students, not a career track course
BFIN 301	Analysis of Financial Statements	Intermittently	Junior standing in business
BFIN 322	Business Finance	Fall, Spring, Summer	Junior standing in business
BFIN 410	\$50,000 Portfolio	Intermittently	Junior standing in business & C or better in BFIN 322, Application required
BFIN 420	Investments	Fall	Junior standing in business & C or better in BFIN 322
BFIN 421	Real Estate Investment & Analysis	Fall	Junior standing in business & C or better in BFIN 322
BFIN 424	Markets, Institutions, & Fin Engineering	Spring	Junior standing in business & C- or better BFIN 429 or 439
BFIN 429	Financial MGMT I: Theory/Analysis	Spring	Junior standing in business & C or better in BFIN 322 and ECNS 202
BFIN 439	Financial MGMT II: Analysis/Problems	Fall	Junior standing in business & C or better in BFIN 322 and ECNS 202
BFIN 450	Banking	Spring	Junior standing in business & C or better in BFIN 322
BFIN 473	Multinational Finance and FDI	Fall	Junior standing in business & C- or better in BFIN 322 and ECNS 202

**BUSINESS: GENERAL (BGEN) – BGEN 499 MUST be taken at UM**

<b>Course</b>	<b>Title</b>	<b>Semester Offered</b>	<b>Prerequisite</b>
BGEN 105	Introduction to Business	Fall, Spring	Only Freshman & Sophomore
BGEN 205	Business Communications	Intermittently	Prereq WRIT 101, COMX 111
BGEN 220	Business Ethics & Social Responsibility	Fall, Spring	No prereq
BGEN 361	Business Law	Fall, Spring	Junior standing in business
BGEN 360	International Business	Fall, Spring	Junior standing in business
BGEN 445	Sustainability Reporting	Spring	Junior or senior standing
BGEN 499	Strategic Management	Fall, Spring, Summer	Senior standing, C- or better in all secondary lower core & upper core classes, approved grad app

**BUSINESS: MANAGEMENT (BMGT)**

<b>Course</b>	<b>Title</b>	<b>Semester Offered</b>	<b>Prerequisite</b>
BMGT 101	Intro to Entertainment Business	Fall, Spring	Only Freshman & Sophomore
BMGT 275	Venue Management	Fall	
BMGT 322	Operations Management	Fall, Spring, Summer	Junior standing in business, CSCI 172 with C- or better
BMGT 340	Mgmt & Organizational Behavior	Fall, Spring, Summer	Junior standing in business
BMGT 375	Business of TV & Film	Intermittently	Sophomore standing, consent of instructor
BMGT 401	Event Management	Fall	Junior/Senior standing <b>OR</b> consent of instructor
BMGT 402	Principles of Entertainment MGMT I	Fall, Spring	Junior/Senior standing <b>AND</b> consent of instructor
BMGT 403	Principles of Entertainment MGMT II	Spring	Junior/Senior standing <b>AND</b> consent of instructor
BMGT 410	Sustainable Business Practices	Fall	Junior standing
BMGT 420	Leadership & Motivation	Fall, Spring	Junior standing in business; Prereq BMGT 340
BMGT 430	Business Negotiations	Intermittently	Junior standing in business
BMGT 444	Management Communications	Fall, Spring	Junior standing in business; Prereq BMGT 340
BMGT 448	Entrepreneurship	Fall, Spring	Prereq BMGT 340, BMKT 325; Coreq or prereqs BFIN 322
BMGT 458	Advanced Entrepreneurship Seminar	Spring	Prereq BMGT 448
BMGT 467	Global Operations & Supply Chain MGMT	Spring	Prereq BMGT 322 and BMKT 325
BMGT 474	Entertainment Research and Planning	Intermittently	Junior/Senior standing <b>AND</b> consent of instructor
BMGT 480	Cross-Cultural Management	Fall	Junior standing in business
BMGT 491	Special Topics	Intermittently	Junior standing in business
BMGT 493	Intl Experience in Business	Intermittently	Junior standing in business
BMGT 494	Seminar in Mgmt	Intermittently	Junior standing in business

**BUSINESS: MANAGEMENT INFORMATION SYSTEMS (BMIS) – BMIS 476 must be taken at UM**

<b>Course</b>	<b>Title</b>	<b>Semester Offered</b>	<b>Prerequisite</b>
BMIS 270	MIS Foundations for Business	Fall, Spring, Summer	Prereq WRIT 101 with C- or better
BMIS 326	Intro to Data Analytics	Fall, Spring	Prereq STAT 216, SOCI 202, PSYX 222, or FORS 201 w/ C- or better
BMIS 365	Business Application Development	Fall, Spring	Junior standing in business
BMIS 370	Managing Data and Information	Intermittently	Junior standing in business;
BMIS 372	Info Infrastructures: Strategic Perspective	Fall	Junior standing in business
BMIS 373	Business Systems Analysis/Design	Spring	Junior standing in business
BMIS 465	Real-Time Data Analytics	Intermittently	Junior standing; Prereq: STAT 216 or BMIS 365 or equivalents
BMIS 471	Fund. Network & Security Management	Intermittently	Junior standing
BMIS 472	Advanced Network & Security MGMT	Intermittently	Junior standing; BMIS 471
BMIS 476	Integrated Project Management	Fall, Spring	Junior standing in business; BMIS 365, 326 OR 370, & 373; Must be taken at UM
BMIS 478	Electronic Commerce A Mgr Perspective	Intermittently	Junior standing in business
BMIS 479	Introduction to Consulting	Intermittently	Junior standing in business
BMIS 482	Big Data Project	Fall, Spring	Prereq BMIS 326 and 2 Big Data Certificate electives
BMIS 491	Special Topics	Intermittently	Junior standing in business
BMIS 492	Independent Study	Intermittently	Junior standing in business
BMIS 495	Practicum	Fall, Spring, Summer	Pre-approval by Chair of MIS department
BMIS 498	Internship	Fall, Spring, Summer	Pre-approval by Chair of MIS department

**BUSINESS: MARKETING (BMKT)**

<b>Course</b>	<b>Title</b>	<b>Semester Offered</b>	<b>Prerequisite</b>
BMKT 325	Principles of Marketing	Fall, Spring, Summer	Junior standing in business
BMKT 337	Consumer Behavior	Fall, Spring	Junior standing in business; BMKT 325
BMKT 342	Marketing Research	Fall	Junior standing in business; BMKT 325
BMKT 343	Integrated Marketing Comm	Fall	Junior standing in business; BMKT 325
BMKT 411	Services/Relationship Marketing	Intermittently	Junior standing in business; BMKT 325
BMKT 412	Non-Profit Marketing	Spring	Junior standing in business; BMKT 325
BMKT 413	Sports Marketing	Fall	Junior standing in business; BMKT 325
BMKT 420	Integrated Online Mktg	Fall, Spring	Junior standing in business; BMKT 325
BMKT 440	Marketing Analytics	Spring	Junior standing in business; BMKT 325
BMKT 450	Marketing Connections	Intermittently	BMKT 325, Marketing Major, Consent of Instructor
BMKT 460	Marketing of High-Tech Products	Fall	BMKT 325
BMKT 491	Special Topics	Intermittently	Junior standing in business
BMKT 494	Seminar in Mktg	Intermittently	Junior standing in business