

MGMT 685- International Business (Sections 60 & 61), 2 credits

Mission Statements and Assurance of Learning:

The College of Business at the University of Montana creates transformative, integrated, and student-centric learning experiences, propelling our students to make immediate and sustained impact on business and society. We nurture our students' innate work ethic to develop confident problem solvers and ethical decision makers. We pursue thought leadership and collectively create opportunities for a better life for our students, faculty, and staff.

COB Core Values:

- Students first: We educate the whole person
- Experiential learning: We create experiences that matter
- Thought leadership: WE create rigorous and relevant knowledge
- Stewardship: We value people, planet and profit

The University of Montana MBA Program's mission is to serve our region by educating leaders to effectively manage organizations in a global business environment.

As part of our assessment process and assurance-of-learning standards, the MBA program has adopted six learning goals for our students.

MBA graduates will demonstrate...

1. Integrated knowledge of business functions.
2. Communication skills and teamwork ability.
3. Ethical conduct, social responsibility, and professional leadership.
4. Analytical and innovative thinking in business problem solving.
5. Knowledge and application of current trends in information technology.
6. Ability to evaluate implications of operating in the global business environment.

Code of Conduct: I assume that students are familiar with the Student Conduct Code. The Code is available for review online at <http://www.umt.edu/SA/VPSA/idx.cfm/pager/1321>. Please note that it is a form of academic misconduct to submit work that was previously used in another course. All students must practice academic honesty. Academic misconduct is subject to an academic penalty by the course instructor and/or a disciplinary sanction by the University.

DSS: Reasonable accommodations are available for students who have a documented disability. Please notify me during the first week of class of any accommodations needed for the course. All accommodations must be approved through the Disability Services for Students (DSS) in Lommasson Center 154, phone: 243-2243.

Email

According to University policy, please direct all communication (emails, late assignments, etc.) for this class via your official UM email account.

Course Syllabus

Required Text: International Business: Competing in the Global Marketplace, 12th edition. McGraw-Hill, EBook and supporting material available as part of the inclusive access package provided through the University Bookstore. This program grants you access to your required course materials by the first day of class at the discounted rate the bookstore has negotiated. Your student account has already been charged this discounted rate.

Required Readings: Assigned articles for the three discussion forums are posted on Moodle course shell.

Course Objectives/Learning Goals: To examine how the firm functions in an international setting, and to gain an appreciation and knowledge of the field of international business, its theories and institutions. Specifically, given the limitations of a ten-week class, we will address the following:

1. Examine the forces of globalization and how they impact the conduct of business domestically and internationally.
2. Theoretical foundations of international business and their implications for business and government policy makers.
3. The role and impact of government policies and regulations on global trade and investment.

4. The International Monetary System and the Foreign Exchange market.
5. The decision to enter international markets and business strategies available to the firm.

Course Format/ Participation: This course will utilize a combination of lectures and discussions, assigned readings and instructional videos. All assignments, including the three exams and the three discussion forums will be on Moodle.

Discussion Forums: There are three discussion forums each covering a number of assigned articles. **You are to post your written comments on the discussion forums on Moodle. Your initial post for the forum is what gets graded. Due dates related to assigned articles for each forum are clearly indicated in the syllabus and occur on Friday at midnight. Late assignments incur a 20% penalty for each day they are turned in late past the due date beginning Saturday after the due date and must be turned in as an attachment via your official university email.**

Assigned Discussion Forum Questions for each article:

Provide several solid paragraphs for each article, depending on the length of the assigned article in your response to the two questions below:

1. What is the main premise of the article and the important points that are raised in the article?
2. Based on related course material, do you agree or disagree with the points being raised in the article?

Class Contribution: During class time, whether you are physically present in class or online, I like everyone to be engaged and to contribute to class discussions, therefore you must indicate your class presence on Moodle – Students who are unable to attend class or participate synchronously, will fulfill the in-class contribution requirement using the “Continue the Discussion” forum for any class they miss by **Friday** following that class period no later than **11:55 PM**. Your comments will focus on the recorded class session, lectures and assigned readings as appropriate.

Exams: There are three exams administered on Moodle each covering roughly one third of the class material from the text and related lectures. Each exam includes 50 multiple choice questions and you have 60 minutes to complete the exam from the time you open it and are allowed only one attempt. **Make-ups for missed exams incur a 20% grade penalty.**

Grading/Student Evaluation: IMPORTANT NOTE: In fairness to the entire class, there are no opportunities for individual students to do additional work for extra credit in this class so make sure you do things right the first time around!

Your grade in this course will be determined as follows:

Three Discussion Forums (10% each)	30%
Class Contribution	10%
Three Exams (20% each)	60%
Total	100%

Course grades are assigned as follows (grades are not curved):

93 - 100%	A
90 - 92%	A-
87 - 89%	B+
83 - 86%	B
80-82%	B-
77-79%	C+
73-76%	C
70-72%	C-
60 to 69.9	D
59.9 or fewer points	F

Office:

Location: GBB302
Phone: 243-6701

Office Hours: 2:00-4:00 pm, Wednesday & by appointment.
E-mail: nader.shoostari@umontana.edu

Class Schedule

DATE	TOPICS	ASSIGNMENTS
Feb. 19	Lecture 1: Globalization	Ch. 1 from Hill & Hult's text.
Feb. 26	Lecture 2: International Trade Theory	Ch. 6 from Hill & Hult's text. Discussion Forum 1 Comments due on Moodle by Friday, February 28 at 11:55 pm.
Mar.4	Lecture 3: Government Policy & International Trade	Ch. 7 from Hill & Hult's text. Exam 1: Covers chs. 1,6, & 7 and related lectures; Saturday March 7, 6:00 am to Monday March 9 at 11:59 pm.
Mar. 11	Lecture 4: Foreign Direct Investment	Ch. 8 from Hill & Hult's text.
Mar. 18	Spring Break/ No Class	Spring Break/ No Class
Mar. 25	Lecture 5: Regional Economic Agreements	Ch. 9 from Hill & Hult's text. Discussion Forum 2 Comments due on Moodle by Friday, March 27 at 11:55 pm.
Apr. 1	Lecture 6: The Foreign Exchange Market	Ch. 10 from Hill & Hult's text.
Apr. 8	Lecture 7: The International Monetary System	Ch. 11 from Hill & Hult's text Exam 2: Covers chs. 8,9,10, & 11 and related lectures; Saturday April 11, 6:00 am to Monday April 13 at 11:59 pm.
Apr. 15	Lecture 8: The Strategy of International Business	Ch. 13 from Hill & Hult's text. Discussion Forum 3 Comments due on Moodle by Friday, April 17 at 11:55 pm.
Apr. 22	Lecture 9: Entry Strategy & Strategic Alliances	Ch. 15 from Hill & Hult's text.
April 29	Lecture 10: Exporting, Importing and Countertrade	Ch. 16 from Hill & Hult's text. Exam 3: Covers chs. 13,15 & 16 and related lectures; Thursday April 30th, 6:00 am to Saturday May 2nd at 11:59 pm.